

Three government scenarios for cloud printing

Does your organization rely on a mobile workforce? If so, cloud printing can make printing easier and mobile workers more productive. And getting started is easier than you think.

According to a recent report from IDC, the mobile worker population will pass one billion this year and reach 1.2 billion by 2013.¹ A wide range of technologies has evolved to help these mobile workers stay productive on the road—such as ultra-light notebooks and smartphones. Printing on-the-go, however, hasn't kept pace—until now.

New cloud printing technologies let employees access printing services from their mobile devices, without installing any drivers or special software. Instead, the print job is processed through the cloud, which may consist of Internet or intranet resources. With cloud printing, employees can print from almost anywhere—which has many uses for the public sector.

Scenario #1: Everyday meetings

An employee or official who spends most of his time on the road can use cloud printing to send important documents to print at the office. He can use his smartphone to send files to a suitable printer—even sending it to the office printers located at different sites. His print outs will be waiting at the office just in time for the big meeting.

Scenario #2: The visiting minister

A minister who is visiting one of the government agencies can take advantage of cloud printing without a thought to access or compatibility. Using three clicks on his BlackBerry® smartphone, he can identify a printer nearby his temporary office. He then selects the printer, and prints the document—all without logging onto a VPN.

Scenario #3: The airport dash

Most government officials who travel frequently may like to print their boarding passes before arriving at the airport to avoid long waits at kiosks or at check-in counters. With cloud printing, a government official can print his boarding pass from his smartphone to a printer at his hotel's business center, and be on his way.

How HP is making it happen

HP has partnered with Research in Motion (RIM)®, the company that brought email to the BlackBerry, to create solutions for their smartphone. With HP ePrint, comes an intuitive, enterprise-ready mobile printing solution. HP ePrint allows mobile users to print documents, presentations, reports, and photos from email applications to any registered network printer across the enterprise. All you need to use HP ePrint Enterprise is Internet access via a BlackBerry smartphone and BlackBerry Enterprise Server².

To provide even more printing on-the-go options, HP ePrint solution will be available at participating public print locations where business travelers are typically found.

Getting started

To experience HP ePrint, come visit the HP booth, or download a free white paper on HP ePrint, visit:

<http://h20338.www2.hp.com/enterprise/us/en/ipg/hp-eprint2.html>

¹ IDC, *Worldwide Mobile Worker Population 2009–2013 Forecast* (Doc #221309), February 2010

² HP ePrint Enterprise solution requires BlackBerry Enterprise Server deployment, Internet- and email-capable BlackBerry smartphone OS 4.5 with separately purchased wireless Internet service, HP ePrint app, and HP ePrint server. Solution works with PCL5/6, PCL3, PCL3GUI printers (HP and non-HP).