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SecureAnywhere™ Business – Endpoint Protection

The security industry had a **BIG IDEA** about how to address today's *increasing threats.* Push down gargantuan loads of signatures to ever **fatter** software clients.

Face it, your current endpoint security software is slow, heavy and you wonder if it causes more problems than it solves. Meanwhile you have to keep up with a number of new challenges – from a more mobile workforce to more malicious malware.

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Has this broken model pushed you close to the breaking point?

1. Do long scan times, massive downloads and slow performance make your users less productive?

2. Do constant updates, patches and re-imaging requests distract you and your staff from addressing true business needs?

3. Does mammoth security software eat up too many resources on your users' computers–and does managing it require a dedicated server?

4. Are you concerned that you don't have enough control when endpoint devices leave the office?

"Over 55,000 new malicious software programs are registered each day."

AV-Test, The Independant IT-Security Institute

"The average organization experiences a malware attack every 73 days."

Osterman Research

"No organization is immune to the problem of security risks, regardless of size."

Canalys Research

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Fixing security requires a new approach.
It's called *forget the old approach.*

Seeing traditional security software become too big and too much of a burden on endpoint devices, networks and IT staff, Webroot decided to start fresh. We built a new type of security software that completely does away with old-school approaches like signature downloads, the need for constant updates and big-footprint client software.

The result is Webroot® SecureAnywhere™ Business – Endpoint Protection, the fastest, least disruptive and most effective endpoint protection – ever.

"It delivers on its promise of a faster, lighter and more effective client."

Dominic Schmidt-Rieche
Sales Director
Redscan

"Our average scan time has been cut from two hours for a whole machine to 45 seconds."

Sean Lamberton
Divisional IT Manager
Gladedale Group

"Webroot scans 30 times faster than Symantec. And it found an infection they missed for months."

Terry Harding
Tech. Srvcs. Manager
Kenson

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Work vs. Wait

Screaming fast scans, instant installs, and more innovations
mean you and your employees stay productive.

Webroot SecureAnywhere downloads, installs, scans and detects faster than you can boot up a PC running conventional security software.

Webroot SecureAnywhere puts more time in your employees' day – and yours.

It delivers the fastest scans – many times faster, in fact – of any security product on the market. Webroot customers have observed scan times up to thirty times faster than Symantec. It also eliminates lengthy signature downloads. So employees spend more time being productive vs. waiting for security software to do its thing.

You too will spend less time wasting time, like dealing with updates and support calls. The superior protection and rollback features of Webroot SecureAnywhere further mean you can take back the countless hours required for re-imaging machines. The Webroot approach also completely eliminates the need to manage a dedicated server.

Better still, Webroot SecureAnywhere software takes just seconds to install.

Just how much faster is Webroot?

» Average installation time for conventional security software: 3 minutes 22 seconds
   » Webroot: 5.4 seconds
» 53x faster than Kaspersky
» 700kb client installs in less than 4 seconds – 99x faster than Symantec
» Scans more than 3x faster than McAfee

4X
FASTER THAN INDUSTRY AVERAGE

"Webroot SecureAnywhere – Endpoint Protection scans our machines in a fraction of the time it used to take before we implemented it. Installation was quick as well as straightforward to deploy across our organization."

Sean Lamberton, Divisional IT Mgr
Gladedale Group Ltd.

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More Secure vs. More or Less Secure

Webroot SecureAnywhere earns top marks for malware protection.

Unmatched security for your devices, their devices, here, there, anywhere.

Independent testing and reviews give Webroot top ratings for protection against malware. PCMag.com's Neil Rubenking noted that Webroot recorded "the only perfect malware blocking score I've ever encountered in my years of testing."

100% effective against zero day threats

Real-time global threat detection not only defends against known threats but also instantly thwarts new attacks the moment they strike the first user in the global Webroot-protected community. If an attack does hit a user's system, Webroot SecureAnywhere quickly rolls back the system to a pre-existing, non-infected state. No re-imaging required.

> "Loving the product already! Symantec antivirus scan, two hours. Webroot SecureAnywhere scan, four minutes. Webroot also found an infection on my box in a download package that had been there for months. Already seeing serious benefits!"
>
> Ty Smith, IT Administrator
> **Doris, Inc.**

And SecureAnywhere is the only solution that can work alongside other security products without conflicts. As a result, you can deploy it as an added layer of defense, or trial it without uninstalling your existing endpoint security software.

It delivers the same protection and visibility for any device in the global Webroot-protected community – inside the office or out. This unique capability offers a key advantage in an era of mobile workforces and proliferation of user-owned devices. A comprehensive console lets you change settings, set groups and policies, and identify what infections are loose in your network. It also gives you the ability to white list and black list files that are unique to your organization, as well as offering other advanced management capabilities.

The new world of business is no place for ancient security software.

» 90% of companies experienced a security breach in 2010

» 49% of data breaches were from attackers targeting user devices

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Bits vs. Bytes

The tiny Webroot agent packs plenty of power.

Webroot cut the dead weight out of security.

By changing the entire security paradigm away from a signature-based approach, Webroot trimmed security software and management down to size. Rather than pushing updates over your network and down to individual systems, threat data resides on Webroot servers.

Consequently, the tiny Webroot SecureAnywhere agent packs enormous power for its tiny size – just 700kb. It

The World's Smallest Endpoint Security Solution.

gives you all the protection you need without users having to put their work on hold while they wait as huge

signature updates are downloaded. And unlike the large client software deployed by conventional solutions – which slow down the latest machines and make earlier computers unusable – the light Webroot agent has virtually no impact on the host machine's performance. At the same time, it uses 95% percent less RAM than the average competitor.

Exactly how much dead weight did Webroot cut?

Conventional Security Software

» Average installation size: **482.84 MB**
» Average memory usage during initial scan: **119.76 MB**
» Average memory usage during system idle: **70.13 MB**

Webroot SecureAnywhere

» Webroot Installation size: 3.92 MB
» Webroot memory usage during initial scan: 12.30 MB
» Webroot memory usage during idle: 3.87 MB

"With fewer fires to put out in the aftermath of infections, I've found myself with half my day freed up in some cases. Our users have noticed a significant difference, too - thanks to Webroot's amazingly fast scan, their work is no longer disrupted by computer slowdown."

Peter Canale, Director of IT
Ben Tire Distributors Ltd.

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Millions Trust Webroot

10,500,000 USERS

The only thing weighty about Webroot software is the numbers.

PassMark put Webroot SecureAnywhere head to head with the big guys – we might say plus size – and their performance didn't come close.

Perfect **PASSMARK** Score
80

Webroot's **PASSMARK** Score
78

Next Closest Competitor's Score
55

Installation Size:
» Webroot takes 141x less disk space than Symantec.

Initial Scan Time:
» Webroot scans more than 3x faster than McAfee.

Memory Usage During Initial Scan:
» Webroot uses 19x less memory than McAfee.

Memory Usage During System Idle:
» Webroot uses 42x less memory than Sophos.

Install Time:
» Webroot Installs more than 53x faster than Kapersky.

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Honor Marks

The First Ever

Recognition of Computer Security
for Personal Safety Innovation

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One quick call is all it takes to put hours back in your day, and better sleep in your night.

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LIVE Fridays

Join Webroot's Live Friday's 30-minute eSeminar for a product demonstration and Q&A Session.

Call or visit us online to secure your business today.

Visit us at Webroot.com

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