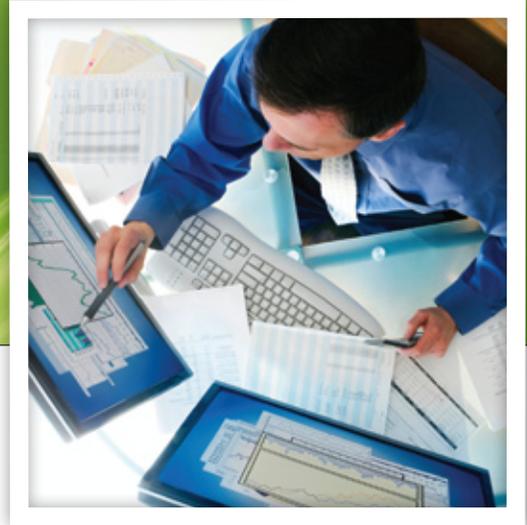


## Flushing Bank Invests in Internet Security with Webroot

In 1929, while many institutions were folding in the crushing grasp of the Great Depression, Flushing Bank opened its doors to the future. The New York-based financial institution has kept those doors open for the last 80 years, inviting customers in to enjoy personal, commercial and online banking services. However, as the bank continues to find success, its growth is also inviting modern bank internet security challenges.



### THE PROBLEM

Flushing Bank is comprised of 16 different branches across New York State, 350 employees, and an increasingly mobile workforce. Recently, as the individual demands of those separate entities became more apparent, the Internet security appliance the bank had in place could no longer effectively keep up with compliance and data loss prevention demands.

“We had inherited an appliance that wasn’t addressing the needs of the overall network,” explained Alexander Gellerman, vice president of systems infrastructure at Flushing Bank. “We needed to ensure data loss prevention, to make sure all of our locations could access that network independently and we needed to be able to apply more granular control.”

Gellerman and his IT team of five began to evaluate new opportunities in URL filtering, bank internet security and data loss prevention which led them to consider SaaS solution providers. Webroot was among those providers evaluated.

### THE SOLUTION

The IT team at Flushing Bank were shown a demo of Webroot® Web Security and switched to the product very soon after seeing it in action. “The switch to Webroot was very practical,” said Gellerman, who has 17 years of IT experience. The solution gave the bank the flexibility to both access the network from any location and also to monitor activity across those locations. Webroot Web Security was also the best web security solution they evaluated for data loss prevention as well as protecting the 30 mobile users at Flushing Bank.

“Because we hold and transfer sensitive data, we cannot allow any loopholes in the network. With Webroot we were able to customize our web filter and maintain compliance with federal regulations while feeling confident that we had a solid data loss prevention tool in place.”

### WHY FLUSHING BANK CHOSE WEBROOT:

- ✓ Data loss prevention
- ✓ Customer Support
- ✓ Compliance
- ✓ URL Filtering

## THE BENEFITS

The Webroot solution has created an environment at Flushing Bank where web traffic is no longer dependent on a single point of failure. This benefit allows the bank to grow without compromising the quality of their security. "We use URL filtering to monitor the types of sites that pose a risk to our sensitive information, which has given us added protection across our locations."

Since deploying Webroot Web Security Service, Flushing Bank has taken advantage of a fully-protected perimeter, along with peace of mind. "I don't want to be in security," declared Gellerman. "The Webroot product is good and improving every day, which allows us to focus our time on other projects. When we do need help, we can count on the talented team at Webroot."

**I don't want  
to be in security.**

ALEXANDER GELLERMAN,  
VP SYSTEMS INFRASTRUCTURE,  
FLUSHING BANK

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